



BSA

THE MOST POPULAR MOTOR CYCLE IN THE WORLD



BSA 125 cc. D1-BANTAM
£84 (p.t. £18. 6s. 10d. total £104. 6s. 10d.)

Price with Battery lighting £88 (p.t. £19. 4s. total £109. 4s.)
A thoroughly reliable lightweight of proven performance, of 45hp to 1150 and the ideal motor cycle for the beginner. No other machine in the history of motor cycling has achieved such world-wide popularity. In price, economy, ease of handling and maintenance the Bantam has no equal. Finish a gleam green (as illustrated) or brown or black.



BSA 350 cc. S.V. CHIEF
£106 (p.t. £25. 10s. 10d. total £131. 10s. 10d.)

For the man who wants a lightweight model that combines economy, easy handling, simplicity of maintenance and a satisfying performance, the answer is the B.S.A. Chief (see model). It is attractively finished in two tones of green (shown).



(Johnson £2. 2s. extra, including £1.)

BSA 350 cc. O.H.V. B31
£162 (p.t. £38. 7s. 6d. total £200. 17s. 6d.)

Described by The Motor Cycle as "most substantial, comfortable and fast, handy in traffic, excellent steering and braking" the B31 is one of the most popular machines on the road. Many outstanding features combine to make this machine first class in performance and value—duplex cradle frame, swinging arm rear suspension, full width aluminium alloy hubs and powerful brakes, quickly detachable rear wheel—one has a few



BSA 350 cc. D3 BANTAM MAJOR
£84 (p.t. £20. 3s. 3d. total £104. 3s. 3d.)

Price with Battery lighting £88 (p.t. £19. 4s. total £109. 2s. 5d.)
The Bantam's big brother has a frame incorporating swinging arm rear suspension, an improved design of silencer, and is finished in pearl grey (as illustrated), maroon or black. Over 130,000 Bantam D3 models are giving wonderful service in their native air over the world, and numerous long-distance tours have been undertaken by Bantam riders.



BSA 250 cc. O.H.V. C12
£129. 10s. (p.t. £31. 1s. 6d. total £160. 11s. 6d.)

For extra comfort this sturdy machine has a frame incorporating swinging arm rear suspension, a four-speed gearbox to take full advantage of its engine power, and the finish is smart-looking maroon with cream and chromium accents. In order on the petrol tank, or black in place of maroon, if preferred.



(Dual seat and pillion footrests £2. 16s. 3d. extra, including £1.)

BSA 500 cc. O.H.V. M33
£181 (p.t. £38. 12s. 10d. total £199. 12s. 10d.)

All the world over for 50 years and more, B.S.A. motor cycles have been giving long and reliable service to all kinds of public bodies and wherever motor cycles are used for public service. Similar in general appearance to the new 500 cc. model, but with a longer rear suspension, this machine is built with the long powerful overhead valve engine of the 500 cc. M33, and is available in 412 (see 412) or 414 (see 414) cc.



(Johnson £2. 2s. extra, including £1.)

BSA 500 cc. O.H.V. TWIN AT
£192. 10s. (p.t. £46. 4s. total £238. 14s.)

A smart, versatile touring motor capable of high speed touring with several leaders for two people. With duplex cradle frame, swinging arm suspension, full width hubs and superb engine performance, this B.S.A. 500 Twin makes a wide appeal to knowledgeable motor cyclists. It's a smart looking machine, too, in maroon (as illustrated) and chromium, including chromium covers on the petrol tank.



(Johnson £2. 2s. extra, including £1.)

BSA 500 cc. O.H.V. B33
£170. 10s. (p.t. £40. 18s. 5d. total £111. 8s. 5d.)

A powerful single-cylinder model which has led to many more and on no other occasion proved the truth of the saying—"You can have it 12 year B.S.A." The high power-weight ratio of the B33 with its 700 O.H.V. engine gives this machine an exhilarating performance. It has all the outstanding features of the 500 O.H.V., including chromium plated petrol tank, rubber-mounted swing-halt King, shock-proof headlight, fully plated guards, dual seat and pillion footrests.



(Johnson £2. 10s. extra, including £1.)

BSA 650 cc. O.H.V. TWIN AIR GOLDEN FLASH
Black: £200. 10s. (p.t. £48. 2s. 5d. total £248. 12s. 5d.)
Borze: £201. 10s. (p.t. £48. 18s. 10d. total £250. 8s. 10d.)

Exhilarating acceleration, extreme flexibility, perfect road holding and track stability also—these superb features and striking appearance make the Golden Flash popular as either a power bike or a touring machine. Features which contribute to its remarkable performance include duplex cradle frame, swinging arm rear suspension and full width aluminium hubs with powerful brakes. The rear wheel is quickly detachable while a rear chain cover giving complete enclosure can be fitted to order. Fuller rear suspension model illustrated below (right).



(Dual seat and pillion footrests £2. 16s. 3d. extra, including £1.)

BSA 500 cc. S.V. M33
£147 (p.t. £35. 5s. 6d. total £182. 5s. 6d.)

(With spring frame as illustrated £154 (p.t. £37. 4s. 10d. total £191. 8s. 10d.)

For their durability there's nothing to touch the B.S.A. machine. It has proved its worth for Police, Post Office, Customs, Municipal Corporation, Military Forces and on an and in the kind of logging, heavy-duty duty it remains. With a 10.5-inch bore and tapered mainframe, this alloy frame machine, with its strong-duty frame is suitable for heavy work and any similar kind of pushing over.



(Johnson £2. 2s. extra, including £1.)

BSA 500 cc. O.H.V. TWIN AT SHOOTING STAR
£202. 10s. (p.t. £48. 12s. total £250. 2s.)

Ease of handling, speed transmission and almost top-speed pulling make the Shooting Star a delightful machine to ride in traffic, while careful acceleration in all gears, a low-inertia and superb engine performance, full width hubs and superb engine performance, this B.S.A. 500 Twin makes a wide appeal to knowledgeable motor cyclists. It's a smart looking machine, too, in maroon (as illustrated) and chromium, including chromium covers on the petrol tank.



(Johnson £2. 2s. extra, including £1.)

BSA 550 cc. O.H.V. TWIN AIR ROAD ROCKET
£217. 10s. (p.t. £32. 4s. total £249. 14s.)

An exceptionally light standard road machine, as its name implies, the Road Rocket has a surprisingly long and light engine, light alloy cylinder head with high compression pistons, Amal T.T. racing carburettor, sports carburettor, etc. It is undoubtedly the world's greatest motor cycle, and to get the best of this powerful 550 engine when the twist-grip is turned in to show the thrill of road supremacy at 100 mph.



BSA 550 cc. O.H.V. TWIN AIR GOLDEN FLASH
plunger spring frame

Black: £190 (p.t. £45. 12s. total £235. 12s.)

Borze: £192 (p.t. £46. 6s. 5d. total £239. 6s. 5d.)
Dual seat and pillion footrests £2. 16s. 3d. extra, including £1.





SIDECARS



B.S.A. FAMILY SIDECAR MODEL 23/51

Here's the sidecar for the family man. It provides saloon car comfort for an adult and child. It is completely weatherproof. The top of the body hinges towards the machine for easy access. Leg room: Front seat 51"; Rear seat 21"; seat width at elbows 21"; height inside 32".

Black or Maroon £67. 10s. (p.t. £15. 13s. 11d. total £83. 3s. 11d.)

Beige (Body and chassis) £69.
(p.t. £16. 0s. 11d. total £85. 0s. 11d.)

B.S.A. SINGLE SEAT SALOON MODEL 22/54

The comfort, smart appearance and many practical features of this single seat saloon sidecar makes it ideal for year round transport. The luggage compartment is fitted with a lock and the lid at the rear hinges down to form a platform. Leg room 51"; seat width at elbows 21½"; height inside 30"; luggage compartment 22" x 20" x 18".

Black or Maroon £64. (p.t. £14. 17s. 8d. total £78. 17s. 8d.)

Beige (Body and chassis) £65. 10s.
(p.t. £15. 4s. 7d. total £80. 14s. 7d.)

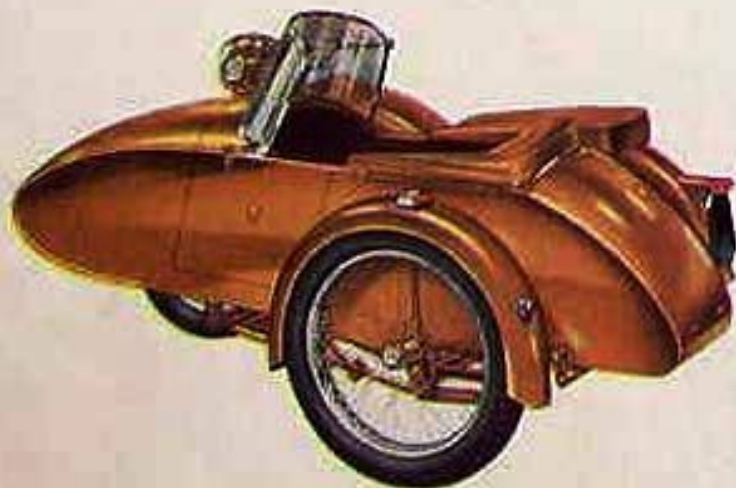


B.S.A. DE LUXE TOURER SIDECAR MODEL 22/47

The light weight of this handsome touring sidecar, its useful luggage accommodation and the superb comfort of its springing and seating make this sidecar very suitable for fast, long distance touring. Leg room 51"; seat width at elbows 21½"; height inside 30"; luggage compartment 25" x 17" x 12½".

Black or Maroon £61. 10s.
(p.t. £14. 6s. total £75. 16s.)

Beige (Body and chassis) £63.
(p.t. £14. 13s. total £77. 13s.)



B.S.A. Motor Cycles Limited, Birmingham 11

reserve the right to alter designs or any constructional details of their manufactures at any time without giving notice.